

Exhibitors Signing On for CyberCoating 2007

Several members of The Powder Coating Institute have already signed up to exhibit at CyberCoating 2007, the global on-line trade show for the coating industry, coming to computers the world over, October 15-26.

To date, the following companies have paid a 50% deposit to reserve exhibit space in the virtual trade show: Anderson Development (www.anderson-development.com); Benda-Lutz Corporation (www.benda-lutz.com); DuPont Powder Coatings USA Inc. (www.dupontpowder.com); Elcometer Inc. (www.elcometer.com); George Koch Sons LLC (www.kochllc.com); ITW Gema (www.itwgema.com); Nordson Corporation (www.nordson.com); Rohm & Haas Powder Coatings (www.rohmhaaspowdercoatings.com); and Tiger Drylac Powder Coatings (www.tigerdrylac.com).

"We encourage companies to sign up for the show early, so they can receive optimum placement on the CyberCoating 2007 show floor, and receive maximum exposure through PCI's pre-show publicity," says PCI Executive Director Greg Bocchi.

Notes Bocchi, "CyberCoating 2007 is designed to bring the trade show to end users at their own operations, so they do not have to leave their office or plant. It also eliminates the cost by exhibitors of their salespeople standing in a booth all day." The show will be accessible 24 hours a day during the show dates. Even the busiest coating user who is working

long hours can grab a late dinner and visit the show from his home throughout the night.

CyberCoating 2007 exhibitors also have the opportunity to present up-to-the-minute developments on their latest products and services, eliminating the need to meet early deadlines for printing promotional materials.

Because CyberCoating 2007 will be on the Internet, more leads will be generated from coating users around the world as well as North America—leads that will be provided exclusively to CyberCoating 2007 exhibitors. Exhibiting PCI members will pay discounted rates of \$2,000 to \$10,000 for



their booths, based on the number of megabytes of storage space they want. The greater the storage space capacity, the more documents and interactive features the booth can accommodate. For more information on exhibiting at or attending this innovative event, visit www.CyberCoatingshow.com. You can also call PCI at 800-988-COAT or send an e-mail to PCI Communications Director Jeff Palmer at jpalmer@powdercoating.org.

Next PCI Hands-on Workshop, June 19-20

Photo courtesy: DuPont Powder Coatings USA Inc.



The next PCI Hands-on Powder Coating Workshop will be held June 19-20, and hosted by Wagner Systems, Carol Stream, Ill.

Workshop instructors are industry experts in the areas of powder coating materials, application equipment, pretreatment and powder application techniques.

Mornings are spent in the classroom, while afternoons are devoted to training in the lab.

The PCI workshops have trained over 1,500 men and women from hundreds of powder coating operations on powder coatings and their application.

The workshop costs \$425 per person for PCI company members, \$450 for PCI Affiliate members, and \$500 for non-members.

For more information, call 800-988-COAT, or go to the Events section at www.powdercoating.org.